

The background of the top half of the flyer is a photograph of the Christian Central Academy building, a two-story brick structure with large windows. A sign on the building reads "CHRISTIAN CENTRAL ACADEMY K-12". To the right, a smaller sign on a post says "CHRISTIAN CENTRAL ACADEMY 9-27 SEE YOU AT THE POLE 9-29-30 HOMECOMING".

Empower Excellence

Community Partners

An Opportunity to Impact, Engage, and Influence our Future Generation

Phone 716-634-4821
Website www.christianca.com
Email cca@christianca.com
Address 39 Academy St. Williamsville, NY 14221





About Christian Central Academy

At Christian Central Academy, we are dedicated to excellence, driven by our commitment to a Christ-centered education and unwavering biblical principles. To ensure the best possible educational experience for our students, we rely on the generous support of partners like you. We are thrilled to introduce an exclusive sponsorship opportunity that offers an overarching presence at CCA, including at our most prestigious programs throughout the year. This is your chance to make a profound impact on our community, with the added benefit of brand awareness and promotional exposure for your company.



Christian Central Academy (CCA) exists to provide education at a level of excellence that is worthy of both the names Christian and Education. Our approach to education is rooted in the belief that true education must take place in the light of God's Word. No subject can be taught in the totality of its truth if the Creator is ignored or denied. Christian education at CCA enables students to develop a worldview consistent with Scripture. Education at CCA involves the development and formation of the mind for the purpose of perceiving, understanding, and pursuing truth. Christian education is a means used by God to bring students to Himself through personal faith in Christ, and to empower students to fulfill God's will in their personal lives and in their vocations.





The Annual Gala

The Gala is a prestigious annual event that transcends a simple fundraiser. It is a tradition that unites our school community in a night of celebration, camaraderie, and support. As the largest fundraising event of the year, The Gala plays a pivotal role in sustaining the excellence of CCA's educational programs, facilities, and resources.

The Gala is not just a fundraiser; it's an unforgettable evening filled with elegance, purpose, and a sense of unity. From the moment guests arrive, they are welcomed into a world of sophistication and charm. The event features a delicious sit-down dinner, lively live auctions, and ample opportunities for fellowship and connection. It's a night where 150 highly capable supporters of CCA come together to celebrate their shared commitment to education and faith.

By sponsoring The Gala, you are not only supporting the event but also the core mission of Christian Central Academy. The funds raised at The Gala play a pivotal role in sustaining and propelling the excellence of CCA's educational programs, facilities, and resources. It ensures that CCA continues to provide students with an education that meets the highest standards of both academic and spiritual development.

Event Sponsorship to include:

Table of 10 tickets to the Gala

Full Page Ad in Gala Program

Link and Logo on Gala Website

Company information on CCA social media and WAAG (Week At A Glance newsletter to the CCA Community)

Recognition of Organization live from stage during the auction

Digital presence on screens, banners and/or poster displays during the event





The Grace Race

The annual Grace Race, held in May, is more than a charity run; it's a vibrant celebration of community, a tribute to fitness, and a heartwarming gesture of giving back. This event creates a unique opportunity for the local community to unite in support of a noble cause.

The 400 participants in the Grace Race represent a diverse mix of seasoned athletes and enthusiastic beginners, coming together in a tapestry of unity and shared purpose.

The Grace Race is a powerful catalyst for wider community involvement. It extends an open invitation to individuals, families, and local businesses to actively participate in the event's success. By sponsoring runners who take part in the race, you don't just contribute to the event's prosperity but also become an integral part of Christian Central Academy's broader mission.

By sponsoring The Grace Race, your company aligns itself with a remarkable event that not only promotes physical fitness but also showcases the power of community, unity, and giving back.

Event Sponsorship to include:

Welcome banner and finish line arch featuring company's logo

Company Logo on the media stage banner

Company Logo on runners' T-shirts

Logo and link on the race website

5k course sign with your company's logo

Company listing in the marketing materials distributed in registration packets.

Eight race registrations for the day of event.





Read Across Buffalo

Read Across Buffalo is a summer-long literacy initiative created and led by Christian Central Academy to spark a love of reading in children across Western New York. Designed as a free community program, it encourages children to read consistently throughout the summer months by using fun, engaging reading maps, tracking their minutes, and visiting public libraries and partner sites across the region. This initiative is open to all K–8th grade students in WNY and includes public, private, Christian, charter, and homeschool families. Children log their reading minutes and complete themed reading maps, returning them for prizes and event access.

Since launching, the program has reached roughly 300 students from over 50 different schools and continues to grow. It culminates in a celebration event in late summer, with literacy-based activities, guest readers, and family-friendly fun hosted at venues like Explore & More Children's Museum.

By sponsoring Read Across Buffalo, your company joins a movement that encourages literacy, supports families, and builds connections between education and community. This program brings your brand into homes, libraries, museums, and schools across the WNY region in a meaningful and lasting way.

Event Sponsorship to include:

Logo placement on all program materials, including reading maps, bookmarks, and flyers

Feature on the Read Across Buffalo webpage with link to your company website

Branding opportunities at major literacy celebration events

Option to distribute branded materials at in-person events, three events total: *Kickoff Event in June, Midsummer event in July and Summer Closing event in August.*

Exposure across 40+ WNY schools and hundreds of participating families



Additional Benefits

By choosing to partner with CCA throughout the year, you'll unlock a range of exclusive benefits that extend well beyond individual event sponsorships. This comprehensive partnership allows for a lasting and impactful relationship with our school community. You'll be at the forefront of supporting CCA's mission and shaping the future of our students and the CCA community.

Year-Long Brand Exposure:

Your company's logo will be prominently featured on all event materials, including T-shirts, banners, arches, and promotional pieces, ensuring consistent, year-round visibility to a broad and engaged audience. This extended exposure reinforces your brand identity and reflects your commitment to educational and community growth.

Exclusive Engagement:

As a Community Partner sponsor, your company will be recognized not only at each event but also through all related promotional materials, press releases, and social media campaigns. You'll stand out as a key community partner—one who invests in Christian education and the development of future generations.

Direct Access to Families:

Your company will be prominently featured in CCA's weekly digital newsletter, the WAAG (Week At A Glance), which reaches all current CCA families. In addition, your sponsorship will be showcased in the Academy Advantage, our bi-annual print mailing that reaches approximately 1,800 homes, including alumni, donors, and community supporters. This offers unique and meaningful exposure to a dedicated and diverse network.

Community Commitment and Lasting Recognition

By sponsoring throughout the year, you demonstrate your deep commitment to Christian Central Academy's mission and to the greater Western New York community. This level of support directly contributes to providing exceptional, Christ-centered education. As part of your sponsorship, your business will receive yearlong placement on our Community Partners webpage, which will feature information about your organization along with a direct link to your company website. This provides continued recognition and a lasting connection with our broader school community and online visitors.



Community Partner

Sponsorship Opportunity

We invite you to embrace this exceptional sponsorship opportunity and join us in making a lasting impact on the lives of our students and the community. By supporting Christian Central Academy throughout the year, you gain meaningful visibility, authentic community engagement, and the satisfaction of contributing to the pursuit of excellence in Christian education.

\$10,000



Thank you

We extend our sincere gratitude for your thoughtful consideration of our Community Partner Sponsorship Package. Your valued support has the power to advance the mission of Christian Central Academy and strengthen the relationships that help our school thrive.

We look forward to the opportunity to explore a partnership with you and to celebrate our shared vision for a brighter future through Christian education, faith, and community.

Together, we have the potential to leave a lasting legacy of unity and excellence that extends far beyond individual events and helps shape the future of CCA students and those they go on to influence.



Heather Mattiuzzo
Advancement Manager
716-634-4821 ext. 119
hmattiuzzo@christianca.com
39 Academy St. Williamsville, NY 14221